



OUTLETS

PARK CITY

MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

STATS	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Population	23,735	29,987	1.7M	2.6M	2.8M
Households	8,736	10,963	536,621	815,450	867,436
Avg. Persons/Household	3	3	3	3	3
Avg. Household Income	\$211,626	\$203,338	\$112,729	\$107,012	\$106,316

Gender	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
Male	50.3%	50.9%	50.3%	50.4%	50.4%
Female	49.7%	49.1%	49.7%	49.6%	49.6%
Median Age	42	41	32	31	31

Population by Age	5 Miles	10 Miles	30 Miles	45 Miles	60 Miles
<21 years	26.8%	27.6%	35.9%	37.6%	37.4%
22-39 years	20.9%	20.9%	23.6%	23.8%	23.9%
40-59 years	24.8%	25.4%	23.6%	23%	23%
60-69 years	16.4%	15.3%	9.0%	8.3%	8.5%
70+ years	11.1%	10.8%	7.9%	7.3%	7.2%

Distance Traveled	Percentage	Distance Traveled	Percentage
250+ Miles	30.16%	30-49 Miles	15.53%
100-250 Miles	6.58%	10-30 Miles	38.97%
50-99 Miles	4.12%	<10 Miles	4.64%

ANNUAL VISITORS
1.4 MILLION

UNIQUE VISITORS
718.4k

VISIT FREQUENCY
1.96/year

AVG. DWELL TIME
68 min

AVG. HOUSEHOLD INCOME
\$124k

SIZE
319,661 SF

NUMBER OF STORES
54

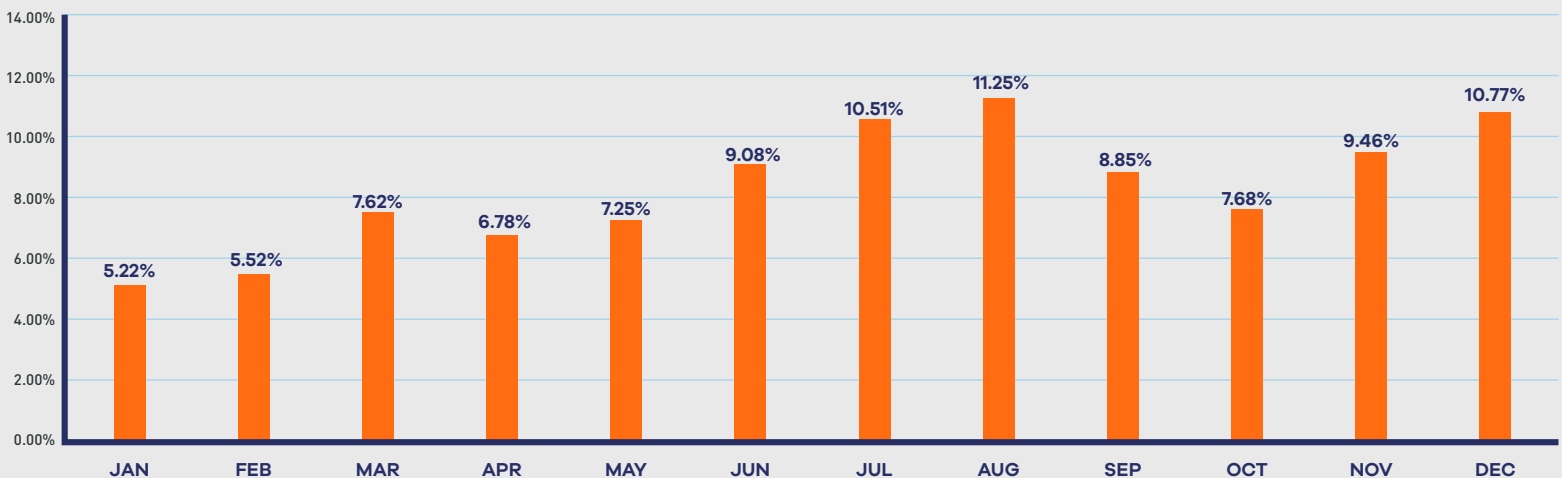
KEY DATES
**Opened 1990;
Expanded 2000
& 2004**

NUMBER OF PARKING SPACES
1,359

PARKING RATIO
4:1,000

SALES SEASONALITY

Source: Feb 2023 – Jan 2022 Tenant Sales



SKI RESORTS
 2.75 MI - CANYON VILLAGE
 5.75 MI - PARK CITY MOUNTAIN
 7.25 MI - DOWNTOWN PARK CITY
 7.25 MI - DEER VALLEY RESORT



37,226+ ADT
 Source Place.ai 10/2023

61,483+ ADT
 Source Place.ai 10/2023



FEATURED STORES

- ABERCROMBIE & FITCH
- ADIDAS
- AMERICAN EAGLE OUTFITTERS
- BANANA REPUBLIC FACTORY
- BOARDRIDERS

- BUCKLE **NEW**
- CHIPOTLE **NEW**
- COACH
- COLUMBIA FACTORY STORE
- EDDIE BAUER OUTLET
- GUESS FACTORY STORE
- J.CREW FACTORY

- JERSEY MIKE'S **NEW**
- LE CREUSET
- LEVI'S OUTLET
- LUCKY BRAND JEANS
- MICHAEL KORS
- NIKE FACTORY STORE
- OLD NAVY OUTLET

- POLO RALPH LAUREN
- PRO IMAGE SPORTS **NEW**
- UNDER ARMOUR FACTORY HOUSE
- VANS OUTLET
- VOLCOM



TORG



DISTANCE TO...

MAJOR CITIES

Salt Lake City	15 miles
Sandy	17.5 miles
Provo	33.5 miles

POINTS OF INTEREST

Olympic Park	1.3 miles
Resorts	
Canyons Village	2.75 miles
Park City Mountain	5.75 miles
Deer Valley	7.25 miles
Alta	17 miles
Downtown Park City	7.25 miles

NEAREST COMPETITION

CENTER	DISTANCE (MILES)	KEY TENANTS
<i>Newpark Town Center</i>	0.75	Best Buy, Smith's, T.J. Maxx
<i>Main Street Park City</i>	6	Lululemon, The North Face, Gorsuch, Roots
<i>City Creek Center</i>	18	Apple, Nordstrom, Tiffany & Co, Lululemon
<i>Outlets at Traverse Mountain</i>	27	Nike Factory Store, Coach, H&M, Michael Kors

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OWNERSHIP

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PROPERTY MANAGEMENT

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